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# Understanding and Predicting Your Brain Connectivity Using the Voice Behavioural Assessment

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# Introduction

If I asked you, who are you? What would your response be? Do you really know who you are? Beyond your job or societal construct.

It is said that women tend to think side by side (interhemispherical connectivity) while men tend to think from the front to the back (intrahemispherical connectivity), however there is often a clause that we mostly overlook.

The clause is, it's not always this way with everyone because of diverse reasons like, environment, upbringing, incidents, traumas etc.

However, for the longest time, these research views have been shared without highlighting the fact that it could differ in individuals due to various reasons.

This is what this article addresses. You'd identify your strength, your weakness, what goes on through your mind, and identify certain triggers using a behaviour analysis I formed and tagged the Voice Behavioral Analysis.

The **Voice Behavioural Analysis** contains a couple of introspective questions that highlights our day to day activities to really understand who we are. Its goal is to give insights and to predict your possible brain connectivity happening in your life.

# Chapter 1

# The Left Hemisphere

You're probably thinking, what has this got to do with me? I'm not about to become a science student, I am not trying to make you one but there are some facts you need to know about you.

Your brain has two sides, like everything in your brain is contained in these two sides, they are called the **right** hemisphere and the **left** hemisphere.

You'll need to learn an aspect of them to understand how your brain operates, if truly there are territories you should never chart into because of your gender.

It also helps you understand you, by carrying out a Voice Behavioural Analysis. This analysis helps you identify areas of strength and areas of weakness, and we'll highlight activities that can be done to bring balance and correct the lapses.

# The Left Hemisphere:

Your left hemisphere is referred to as the logical side of the brain. So when someone says to you, be logical, the person is simply saying, use your left hemisphere, sis! The left hemisphere does not include emotional tactics. If the left hemisphere was human, it would say; in God we trust, everyone else bring your data!

# **Key Functions of the Left Hemisphere**

# **Language Processing**

Language processing simply means verbal communication. Remember the left hemisphere is the logical side of your brain, right? So aspects of communication that are by default logical are processed by the left hemisphere.

Actions like your speaking, your writing, your reading, your understanding etc. With the left hemisphere, you are not taking emotions into consideration. It's as simple as you said A, so I heard A and I am reporting A.

It won't process things like, you said A but it looked like you weren't sure. Not the left hemisphere! With the left hemisphere, you said A, so I take it to mean A. I see no emotions and unsaid words or non verbal actions. I want to say A, and I say A. I want to write A and I write A. It's as simple as that.

# **Analytical Thinking**

Who remembers all those mathematical questions that we had to solve in secondary school? If you studied anything that had to do with math in university, you would have solved more. Oh, accounting students are involved too because we had calculations to do. Basically those calculations that require step by step thinking, you use your left hemisphere.

Let's bring it to real time. Professions that require thinking in bits, step by step, strategies that require the use of logic, you use the left hemisphere for it. Remember the left hemisphere is for logic, you're not thinking outside the box, there's an existing box you cannot come out of.

### Examples are;

- Accounting calculations,
- Mathematical and scientific reasoning, etc.

# **Detailed Analysis**

How many times have you written in your CV, 'I pay attention to details?', or have you introduced yourself as someone who pays attention to details? Well, We're happy to announce to you that you've just been appointed the poster girl for the left hemisphere!

The left side is responsible for focusing on details. With the left hemisphere, you can break down complex situations into bits. So, if you are great with explaining complex situations or scenarios, it's the work of the left hemisphere dominantly. However, for the left hemisphere, you are explaining within a box, you do not go out of the box because in God we trust but everyone else brings their data! So we are explaining within a box.

# **Linear Processing**

The left hemisphere attends to things in a linear fashion. Everything has to be done step by step, you really cannot jump the queue. If this particular function of the left hemisphere was human, it would be in the military.

You know how for them, it lines by lines, precepts by precepts! That's how it is with the left hemisphere. Things are arranged in a linear fashion, that is step by step.

# Chapter 3

# The Right Hemisphere

The right hemisphere is different from the left hemisphere. The right hemisphere is the poster girl for; 'don't put me in a box, I'm my own woman'.

If the right hemisphere was a slogan it would be; "spread your wings and fly! Or "There are no lines", or "Ignore the borders".

The right hemisphere is like, yeah, I understand data but what else are you saying? Let me observe you to see if you really meant A. Did you mean B and said A? Was A the only thing you wanted to say?

If the right hemisphere was human, it would be a **Diplomat**.

The right hemisphere is often referred to as the "creative" or "intuitive" side. Now, let's look at some of its core functions.

# **Key Functions of the Right Hemisphere:**

### **Spatial Awareness**

Have you ever done an aptitude test where they ask you things like; what is the next shape? Identify shapes or objects that are similar, etc.? Well they were trying to analyze your spatial awareness level. More like, testing the right hemisphere of your brain. It helps you think of something and envision it in 3D or 4D in your head.

Spatial awareness is also your ability to be conscious of the things in your environment. For example; how you placed your shoe on the rack. If you placed it on top or beneath your shoe rack etc.

### Spatial awareness can be used in the following ways:

### Location

Spatial awareness helps you identify the position of an object. You can tell your cup is on the table, and not under the bed. It helps you identify positions.

### **Movement**

It informs you accurately on how people and objects move. This is similar to paying attention to details but in a creative space. This is what helps you identify and remember locations when driving, helps you read maps accurately etc. Basically, spatial awareness helps you not to get lost all of the time in your environment.

### **Reading and Writing**

Spatial awareness helps you construct a proper sentence. It helps you understand grammar. That is, the position of a verb in a sentence, an adjective etc. Basically, you need the right hemisphere to help you conduct a meaningful sentence. Spatial understanding is needed for understanding sentence structure and grammar.

# **Mathematics**

Those mathematical questions that require taking someone from point A to point B, those geometrical questions, they require spatial awareness.

### **Creativity and Art**

The right hemisphere are creators' best friends because it lets them think outside the box! It doesn't get you to be in a box only. It screams, 'prison break out!' It helps you to make use of your imagination. You use the right hemisphere to create vivid imagination.

The right hemisphere helps you appreciate art paintings, helps you understand the artist's thought process, so you could see through the artist's lens.

It also gets you to love music. This doesn't exactly focus on the wordings (except there's a word play in the song, or the lyrics are romantic or vividly descriptive), it doesn't pay attention to the lyrics. The right hemisphere appreciates the creativity and ability to excite and create vivid imagination in your mind and helps you appreciate the beats too.

The same thing goes for poems, spoken words, etc. Basically anything that is art, anything that requires creativity and not necessarily data, the right hemisphere is responsible for that.

Bringing it to career; graphic designers, product designers, UX/UI designers, architectures etc, in designing, they make use of the right hemisphere. The right hemisphere is what gets them to make designs, draw or create beautifully well. Lastly, if you care for aesthetics, then the right hemisphere is your bestie.

### **Emotion and Social Understanding**

The right hemisphere is the major side of the brain that the brain uses to decipher unspoken words.

The right hemisphere helps you read body languages **accurately**. It's important we state 'accurately' because if you're reading body languages wrongly then it's not the right hemisphere. It also helps you pick up a change in tone, facial expressions quickly! The right hemisphere is your friend that is a social butterfly and helps you understand people better.

It plays a key role in being empathetic and understanding how people feel. For every time you've cried while watching a movie, having a disagreement, or cried when someone close to you was sick, in pain, discomfort. The right hemisphere was responsible.

It's not just bad news here please! The right hemisphere is responsible for times when you cried tears of joy, had belly laughs with someone, enjoyed someone's presence etc. It's responsible for every non-verbal communication or cue. It aids in having empathy and understanding how others feel.

# **Holistic Processing**

The right hemisphere helps you see the big picture. So for your vision boarding, creation of vision statements, creating the beginning of a year strategy based on the goal, target or vision that was shared by your superiors for the year etc. The right hemisphere is that friend who would say, tell me the whole story, then we'll work on the bits. Or tell me the whole story and I'll decide if to side with you or not.

However, the right hemisphere is not logical, so having the holistic view isn't about data alone, but emotions, visions, dreams, unspoken languages, thoughts etc.

The right hemisphere would be a research babe too if she was human, because just like we scout through the internet for research papers to get wholesome perspectives of things, then we try to break it down to diverse components. That's what the right hemisphere does. The right hemisphere helps you take in the "big picture" and integrates information from different sources rather than focusing on individual components.

# **Intuition and Imagination**

The right hemisphere helps with imagination and senses (intuition). Ever experienced times when you sensed a person was lying and you couldn't place why? That's the work of the right hemisphere.

It also helps with imaginations. In the world of the right hemisphere, you can dream as far as you want, and imagine as much as you want. The right hemisphere helps you get a mental picture of your dream, vision, goal, desires etc.

# **Chapter 4**

# Interhemispheric and Intrahemispheric Connectivity

There are two types of connectivity in the brain, they are known as interhemispheric and intrahemispheric connectivity (Ingalhalikar et al 2014).

# **Interhemispheric Connectivity**

An interhemispheric connectivity means that a person's brain has a greater level of connectivity between the two hemispheres in most activities.

You know how the right hemisphere is more emotional while the left hemisphere is more logical. A brain that has interhemispheric connectivity is one who for most events or activities, can have a holistic view at things.

The brain can mix emotional activities with logic at the same time to analyze situations. It's neither logical nor emotional. It's mostly both. This is why it is said and believed that people with more interhemispheric connectivity are better multi-taskers, because there is a great bilateral connection between both hemispheres.

Does this mean that other individuals do not use both hemispheres? They do, but a person with interhemispheric connectivity has a higher degree of connectivity between both hemispheres.

Basically the person's brain can process multiple streams of information simultaneously and seamlessly.

It's important to state that this interhemispheric connectivity doesn't happen for all activities but most activities especially when it comes to language processing, emotional intelligence, and multitasking.

# **Intrahemispheric Connectivity**

Intrahemispheric is the opposite of interhemispheric connectivity. It is communication within the same hemisphere. That is, if they are doing any activity, the hemisphere responsible for that activity is more dominant than the other. These kinds of people tend to give concentrated attention to whatever thing, activity or tasks they are doing. For them, it's mostly this or that.

People with higher intrahemispheric connectivity do not do so well with multi-tasking. They'll rather give unadulterated focus to a thing each time. They may struggle to see things holistically or be intuitive.

For them, it's mostly, is it logical or emotional? If we're dealing with logic, let's focus on it, if we're dealing with emotions, let's focus on it.

This means that a stronger intrahemispheric connection within the brain helps people perform better in tasks that require focus, such as spatial navigation and problem-solving.

Does this mean that those whose brain connectivity is mostly interhemispheric can't focus on a task? They can! However individuals whose brains have stronger intrahemispheric connectivity tend to have a higher percentage of focus.

It's important to state that this intrahemispheric connectivity doesn't happen for all activities but most activities.

# Why does this matter?

Understanding how your brain works helps you to give an honest overview of your life and identify areas of growth and areas of strength.

I should also highlight that none of the connectivity types is better than the other, Each of them have their strengths and weaknesses and they both have times they are needed individually and collectively.

# Chapter 5

# **Voice Behavioural Assessment (VBA)**

The voice behavioural assessment is an analysis I came up with. I developed it as a means to help me really understand my personality, understand why I do certain things and a possible evaluation of what is happening in your brain that is triggering the response or actions you exhibit.

This may not give a perfect overview but it will give you insight about who you are intricately. It also helps you predict what connectivity type is more dominant for you.

This analysis goal is to help you understand you, build a relationship with yourself and become a self maestro.

The Voice Behavioral Assessment is used to evaluate 3 aspects of life.

# **Communication**

Communication is the bedrock of any relationship. Career, romantic, platonic, family etc. Your evaluation from your test helps you identify why you communicate the way you do, how others could perceive you based on how you communicate, it could guide you in career options you could pivot to (this is subject to change as everything you discover about you can be worked on).

It gives an in-depth analysis of how you express yourself, loopholes of your mode and form of expression, your strengths and areas of weakness when it comes to communication.

This analysis helps analyze how you talk, how you express your thoughts, ideas etc. This highlights your areas of expression so you could improve your relationship with yourself and others.

# Creativity

This helps you understand your method of implementation. You understand your default way of going about life, approaching situations, implementing tasks and creating strategies.

Knowing this, you would know your limitations as a creator, or creating a legacy here on earth. You'll understand your strengths, possible weaknesses and how to create harmony, so you are not on the extreme of any end.

It helps you create your legacy and build brands in a way that is not far fetched from who you are, or your personality.

You'll also be able to itemize if entrepreneurship is your calling, or if running a business is best for you. You'll know what aspects of your life to delegate while working on you and areas you can champion. Here you'll understand your level of inventiveness.

# **Processing Style**

Have you ever wondered what goes on in your head as you think? If you've ever had questions like; Why do I think the way I do? What is my disposition towards this situation? Am I emotionally intelligent? This assessment helps you answer these questions and much more.

Processing style is the way in which you take in information. How do you judge things? Do you judge logically? Or do you judge based on how you feel? Or do you judge based on logic and emotions?.

# **Voice Behavioural Assessment (VBA):**

To carry out this assessment, you'll be asking yourself these questions, for every of those aspects we've highlighted above. I also created practical examples to guide you on how to use this.

I'll be highlighting some questions you would need to ask yourself, and rate yourself on a scale of 1-10 with 10 being highest.

# **Questions for the Left Hemisphere Analysis**

	Communication		
S/N	Questions		
1	My job description requires me to use my left hemisphere daily?		
2	I do not change my mode of communication or communication style easily		
3	I am not bold enough to express my thoughts regardless of what the outcome might be? If something is unpleasant, I can state it.		
4	I struggle to use diverse styles and modes of communication. So I often do not get people excited when communicating.		
5	I am fixed on one type of communication because I do not have a good blend of different communication models, style and types.		
6	I have a to-do list and I follow it squarely. You have to be dying to get me to attend to you if you are not on my to-do list.		
7	I am not quick to adjust my communication style to suit anyone. I struggle to adjust or meet people halfway in regards to their communication style.		
8	After every verbal communication, I follow up with a text or an email. I also ignore everything I hear till it can be proved.		
9	My career is in the mathematical or scientific sector. For example (accounting, industrial mathematics, medicine etc).		

10	I am always looking for something to spice up my communication game, and to keep people engaged.
	Processing Style
S/N	Questions
1	My job description requires me to use my left hemisphere daily?
2	I see change as a must and I adjust accordingly. I may not like it, but it has to be done, so I must adjust.
3	I am not taking risks because I never want to fail and I cannot stomach failure.
4	I think in a linear format, step by step. I think from the problem to the solution. I do not think of the solution, and then consider what problem it might solve.
5	When giving me options, just present the necessary ones. I do not fancy having lots of unnecessary options.
6	I have a to-do list and I follow it squarely. You have to be dying to get me to attend to you if you are not on my to-do list.
7	I give priority to how I see things. It's either left or right. If you see differently, that's you, but I focus and place priority on my view and perspective.
8	If I must believe you or understand you, you must bring evidence that eliminates every form of doubt
9	My career is in the mathematical or scientific sector. For example (accounting, industrial mathematics, medicine etc).
10	I am always looking for something to spice up my communication game, and to keep people engaged.
	Creativity
S/N	Questions
1	My job description requires me to use my left hemisphere daily
2	I do not look for diverse ways to present, deliver reports or speeches. It would take a lot to get me to do something different.
3	I believe everything needs stringent rules and thinking out of the box creates room for confusion and elongates the decision making time.

4	I do not consider myself a very creative person
5	I live a monotonous life. I am very okay with doing things in the same way
6	There's no space in my life for any extra activity
7	I am not interested in what is trending. If I didn't plan to get it, do it, or review it, I wouldn't do it.
8	I do not consider guesses or opinions that aren't verifiable useful.
9	My career is in the mathematical or scientific sector. For example (accounting, industrial mathematics, medicine etc)
10	Lots of people do not tell me I am creative

# **Questions for the Right Hemisphere Analysis**

	Communication		
S/N	Questions		
1	I am great with storytelling, creating creative content. People find talking to her interesting?		
2	I think of the tiniest details and I am able to relay those thoughts to others with ease		
3	I speak with certainty about my future		
4	I can compartmentalize different aspects of stories I hear and can communicate fluently without mixing up each story.		
5	I communicate beyond the words said. I take into cognizance, unspoken words like body languages, etc.		
6	I hear more than the words people say		
7	I can tell when people are tired, defeated or lack understanding of what I am saying when communicating		
8	I can easily decipher when a mood change occurs in an individual or environment		
9	When communicating my decision or a feedback, I use a fine blend of empathy and logic		
10	My line of work is in an industry that requires creativity or brainstorming		

11	I am not entirely logical when communicating, I look for unspoken signs, sees them often and can pick subtle signals
12	I give honest feedback and compliments regardless of my bias towards that thing. I may not be a fan but if it's good, I'll tell you it's good!
13	I look for diverse means to express (communicate) what is in my mind to anyone.
14	I see words as soulful, hence I derive pleasure in crafting words.
15	You can figure out my emotions from my speech because I am expressive. If I am happy, sad, pleased, dissatisfied etc. You would be able to tell from my mode of communication.
16	I react when triggered by external stimuli.
17	When triggered, my responses are more emotional than holistic.
18	I am open minded when communicating. I may not like your communication mode but if your end result is great, I'll state it and I'll be willing to adopt it.
19	Words cut across my heart deeper than the bearer said, meant or intended.
20	I find myself rehearsing before a serious conversation, I imagine every possible question (both good and bad) and I come up with answers for them before the meeting.
21	I am able to find a fine balance between intuition and logic when interacting with others
	Processing Style
S/N	Questions
1	Instead of starting with a problem and trying to solve it, I start with the desired outcome and work backwards to
	identify how to get there.
2	identify how to get there.  My judgment of a situation or a matter largely depends on the future implication or effect.
2	
	My judgment of a situation or a matter largely depends on the future implication or effect.  What role does this issue, idea, suggestion, etc play in the grand scheme of things? This is my default mode of
3	My judgment of a situation or a matter largely depends on the future implication or effect.  What role does this issue, idea, suggestion, etc play in the grand scheme of things? This is my default mode of judging the usefulness of a concept.

7	Intuition plays a huge factor in my thinking style
8	I can easily decipher when a mood change occurs in an individual or environment
9	My decision making is largely and wholly emotional. I find that I could ignore certain red flags, and ignore certain danger spots and zones. I tend to ignore the need for data too.
10	My line of work is in an industry that requires creativity or brainstorming
11	I look at the information in diverse ways then make my judgment from there.
12	The end justifies the means for me. Whatever suggestion you give me, it should have a guaranteed end result.
13	I don't take information at face value. I pick whatever information I want from what you say to me, then I customize it to my taste.
14	It's just not what you say that matters to me, but how you say it and your choice of words.
15	If your approach is harsh and the information isn't pleasant, I interprets it to be mean, feel bad and ignore it
16	My judgment of any information is based on what I perceive it to mean.
17	I react based on my emotions.
18	The end justifies the means to me
19	Information I receive gets to me. I feel it deeply. I may not react but she feels it.
20	My judgment style is thorough, and critical.
21	My decision making is largely emotional.
Creativity	
S/N	Questions
1	I am creative
2	I consistently have images in my mind that I need to give life to or want to give birth to.
3	I have envisioned my future plans / goals
4	I love imagery and I plan better with visual graphics
5	I love seeing the end picture as that's what excites me to get into the work to birth the image in my heads

6	I am able to picture adjustments that could fit into a process without spoiling the big picture
7	I am quick to get inspiration from my environment. I see a problem and immediately my mind fling into creating an image that has the solution to the problem.
8	I am able to pick up a mood change in individuals or environments to know when my ideas, or productions are accepted, valued, no longer valued, becoming stale, extinct and getting that as a trigger to reinvent myself, my ideas or my production.
9	Am I able to identify fraudulent people, who claim they understand and can bring ideas to life but at the end of the day, they can't
10	My line of work is in the an industry that requires creativity or brainstorming
11	Originality improves the worth of an item, service or act to mer. Knowing the why behind a certain invention or innovation increases the value to me.
12	I do not judge the end of a creative process based on its importance in my life.
13	I look for ways to pump up my motivation towards the actualization of her goal because self motivation doesn't do the trick for me.
14	I see the beauty in every genre of music and appreciate the uniqueness of each genre.
15	I do not pursue my novel idea based on profitability or to fulfill a succinct need, passion is a major determinant for me. I place passion before profitability
16	I likes it when processes are seen through till the end
17	If a change makes me sad, my next line of action is to create something so others won't have to go through that discomfort. If I experience a change that makes me happy, my next line of action is to replicate it so others can experience it.
18	I value beauty. I enter a place and smile if it looks good. I love looking good and I love to make things look appealing.
19	External factors spark up ideas and solutions in my head. I am externally motivated
20	I perform SWOT analysis to know every possible loophole when creating a strategy
21	I use a fair balance of logic and intuition in the achievement of my goals.

# **Score Guide**

Use 5-6 when you cannot neither answer yes or no to the question because you are a fine blend of yes and no

# **Voice Behavioural Analysis Calculation**

After answering the questions on a scale of 1-10, there's a 4 step process that helps you make sense of the figure and an analysis interpretation scorecard to help you understand you better.

For each of the hemispheres, you carry out the following steps:

- Calculate the total score
- Count the number of questions and multiply by 10
- Divide step 1 answer by step 2 answer
- Find the percentage

When you have done this, the next step is to find the difference:

- Identify the hemisphere with the larger percentage in each segment
- Subtract the lesser from the bigger

This gives you the difference. The difference is what you use for interpretation and know steps to take to improve and become better.

Confused? Don't worry, remember there's practical examples below, where you will be taken through the process.

# **Voice Behavioural Analysis Interpretation**

To understand what the calculation of your VBA calculation means, you'll need this interpretation guide.

# **Independent Analysis for of each Hemisphere**

For the Individual hemisphere, the percentages are divided into 3 major parts. They are:

### Low:

If the percentage for any of the hemispheres is between 0% - 45%, it could be a pointer to the fact that you do not make so much use of this hemisphere in the segment you are running the analysis for.

### Average:

If the percentage for any of the hemispheres is between 46% - 55%, it could be a pointer to the fact that you make use of this hemisphere averagely. It's neither low nor dominantly high in the segment you are running the analysis for.

### High:

If the calculation of percentage for any of the hemispheres is 56% - 100%, it could be a pointer to the fact that this hemisphere is dominant in the segment you are running the analysis for.

# **Difference in Hemispheres Analysis**

There's more! After identifying the percentage rate of each hemisphere, we'll need to find the difference between the percentage calculation of each hemisphere. Finding the difference gives you a pointer to the connectivity type that's dominant in your brain for the segment you are analyzing. Based on this calculation, you'll know areas of strength and areas of weaknesses dependent on;

- your career or business,
- relationship with others,
- and relationship with yourself.

The differences are divided into 3 parts, they are;

### **Balanced:**

The difference is balanced, if the difference between both hemispheres is between 0-15%. This could be a pointer to the fact that there is a fair use of both hemispheres at the same time, for diverse tasks that need both hemispheres.

In simpler words, the usage is in equal proportion, one is not dominating over the other. It's important to note that this has its disadvantages also.

One possible disadvantage is, they tend to do great with multi-tasking, hence they can fall into the trap of taking on too many responsibilities, and this can heighten their chance of getting fatigued.

Some activities actually require more involvement of one of the hemispheres, having to juggle both hemispheres might be a struggle as it would get you to ask questions.

For example, If you are an accountant, you could struggle with some of the laws and rules as several scenarios and reasons could come to your mind, but accounting deals more with logic, so

emotional bias, aren't considered. You would have to be confined to a box (the laws of accounting).

### Average:

The difference is averagely balanced, if the difference between both hemispheres is between 16% - 45%.

This could be a pointer to the fact that the connectivity is tilting slightly towards being intra-hemsipheric. The hemisphere with the higher number is what your connectivity for the segment you are calculating for is tilting towards.

However it's important to note that if your difference is between the average range, it's also not far fetched from being interhemispheric.

What do you do? Identify the advantages and disadvantages of your brain connectivity being intra-hemispheric in diverse areas of your life (relationship with others, relationship with yourself and your career or business).

Also, you'll need to watch out for advantages and disadvantages of interhemispheric brain connectivity, you might be experiencing that in certain areas.

# High:

The difference is highly dominant, if the difference between both hemispheres is between 46% - 100%.

This could be a pointer to the fact that you're dominantly intra-hemispheric. Depending on the hemisphere with the higher score, you're either mostly logical or emotional. There's little room for both hemispheres to have a fair play.

Check the scores between both hemispheres for the one with the higher figure. It helps you identify which of the hemispheres is more dominant for you. Identify the advantages, stick with it, identify the weaknesses, work on them.

# 6 Tenets of Value

After carrying out the assessment, you'll need to outline the strengths and weaknesses based on your relationship with others, relationship with yourself and your career using these tenets of value. These tenets were influenced by the Maslow Hierarchy of Needs

The goal of assessing yourself is to be better and do better, to be better means to be a person of value. These tenets serve as the pillar for anything or anyone of value. These tenets will help you carve out a system of comparison, so you can analyze your strengths and weaknesses.

# The Tenets of Value

## Hold people in the highest positive regard

### **Meaning:**

This tenet requires us to always hold people including yourself in the highest positive regard. If they hurt you, or you hurt yourself, hate the scenario, not the people nor yourself.

### **Communication:**

When communicating, try to believe the possible best. It's okay for intuition to kick in to suggest certain things. If it does, ask questions in the nicest and calmest way to gain clarity and hold on to no assumption. Also when communicating, communicate truthfully.

Do not give compliments you don't mean or say things you do not mean. When communicating, try to believe the possible best.

### **Creativity:**

In creating things, have the greatest opinion and standard, create genuinely, not haphazardly, create things that would ease people and if it was given to you, you would appreciate it. Give your best, think of ways to make things better, and be open to innovation.

### **Processing Style:**

When addressing a situation, person, process etc don't start from the lowest point, start from the highest positive point. Do not assume that people are out to get you, cheat you, dupe you, play you. Think positively.

If you need clarification, ask. If there was or is a bad deed process and analyze the situation, the issue and not the person. Attack the situation with respect. This is where the phrase when they go low, go high comes in.

# **Self Confidence and External Confidence1**

#### Meaning:

Be confident in yourself, be confident in others. Be confident in people till they show reasons not to, and when they do, make checks and balances. But try not to see them as less or yourself as less because change can occur.

#### **Communication:**

Be confident in yourself, your first phrase should not be I can't, communicate confidence. Also do not project insecurities onto others, let them get to believe in themselves after communicating with you. Be a river where people fetch confidence from, not a drain that dries up their confidence

Your words should get people to be better, do better and improve, they should get to see themselves in the highest positive regard after listening to you.

Don't be all of this to others without being this way to yourself too. Speak reassuring words to yourself and affirm yourself adequately.

## **Creativity:**

Be confident in your ideas, give it your best shot with the mindset that it would do well. Trust the innovations of others. Refuse insecurity! Do not let the inventiveness of others make you feel less about yours, that's what gets people to sabotage others, as it breeds insecurity.

When judging or analyzing things, always ask, is there a better way? Is this the better way? What is the best way?

#### **Processing Style:**

Be positive in your thinking, be confident in your processing ability. Be okay with thinking alone, be okay with your opinion, be confident in your decisions. This is not to say, ignore others, do not ignore, but do not be latched on to others. Have a mind of your own.

This is why you need all the tenets of value, because you can own and trust your opinion, thinking ability, if you choose to see things in the highest positive regard. It clears your thinking of possible pollution.

In the same vein, be okay with accepting the opinion of others, analyze adequately and get the possible option, then choose to be confident in your choice. Being confident in it means owning it. This means even if things go sour, you are going to own it without pushing blames.

#### **No Pull Outs**

#### Meaning:

Being steadfast, not pulling off at the slightest opportunity in every and any regard. This doesn't mean you suffer in silence, it means you are not letting every situation deter your mind, confidence and your wellbeing. It's also your ability to extend grace to others.

#### **Communication:**

When communicating, give others room to speak, do not talk in harsh tones, keep quiet if agitated, and never retaliate. When communicating, do not react but respond.

For example;

When someone is yelling. To respond would be something like this:

You: could you speak in a low tone? (you're asking calmly). Or I do not appreciate the disrespect so can we have the conversation later, when the tempos are down?

To react would be to yell and scream back at the person.

#### **Creativity:**

Sometimes inspiration doesn't come at once. We can have something, an idea to pull off, and it would take a while for everything to come together. Things could seem hazy, unsure and not clear. Stick with it till you get clarity.

If you have to let it go, do so after getting clarity and ascertaining that the idea isn't viable. It could be to let an old procedure go or a product and decide to start afresh.

It also means being patient with yourself and people as you grow, reinventing yourself and becoming better.

#### **Processing Style:**

When analyzing, be patient. Take deep breaths and do not be quick to rush your thoughts, your thinking or your analysis. Take time out to process things, to find out the root cause. We've itemized 5 questions to help you analyze wholesomely.

- What is the issue (name it strategically) or what feeling is being evoked. Is it anger, joy etc.?
- Why are you feeling this way?
- What is the occurrence?
- Is there a different way to look at the situation?
- Why do you think your analysis is correct?
- If you were to advise someone on this, would this still be your analysis?
- If the tables were turned and someone else gave you this analysis based on the same occurrence, what would be your response, excuses, and reasons? Could they fit into this situation you are analyzing?

This is best done writing but if you can, give yourself some minutes to think through. Chances are it gets you to think in the best positive way.

Finally, take deep breaths before doing this.

## **Usefulness**

#### **Meaning:**

It means to be functional in every capacity and capability. It's the art of being trusted with tasks, and responsibility because you have a track record of accomplishing tasks in time and accomplishing it excellently too. The task is either self given or externally given.

#### **Communication:**

Whatever duty has been communicated to you to do, do it and do it well. Do not communicate laziness nor communicate your willingness to do it grudgingly. Communicate the fact that you can be trusted to deliver and deliver well.

Communicate daily to yourself that you are up to tasks, and you have what it takes to get the job done! Communicate strength to yourself and to others.

#### **Creativity:**

Be willing to think outside the box to get the work done. Be willing to take up skill sets if necessary. Be willing to do what it takes that is legally right to improve your workflow and work done.

#### **Processing Style:**

Always think of, is there a more excellent way to do this? This reduces your chances of redundancy and stagnation.

# Know your capability and be confident in it but not over flogging it.

#### **Meaning:**

This tenet is your ability to be confident enough in yourself to know that your strengths do not make you better than others and your weaknesses do not make you lesser than others. So know your strengths, owning it and deepening it, while knowing your weakness, owning it and straightening it.

#### **Communication:**

Be bold to communicate your strength, do not downplay your strength and do not communicate in a way that is rude or demeaning, either loudly or saliently.

Be honest enough to accept your weaknesses and actively work on them in a way that is visible to all. Be okay with communicating people's strength to them while communicating their weakness in a wholesome way.

#### **Creativity:**

Knowing your weakness or strength is not enough, be willing to put in the work to reinvent yourself, deepen your strengths, and improve your weaknesses.

Identify strengths of weaknesses and weaknesses of strengths and make the necessary adjustments. That's true creativity.

Do not limit this activity to yourself alone. Be willing to help others identify their strengths and weaknesses in a non demeaning way. Help them work on their weakness and heighten their strength.

# **Processing Style:**

When analyzing things try not to think in a way that makes you see yourself superior. Thoughts like, I can never do that. You may never do that but give grace to people who have.

When analyzing, understand that you did not get there in a day and they won't get there in a day. You can also make use of the questions listed in endurance tenet to help you through this process. Always carry the mindset of, how can I make things better?

## **Personal Influence**

#### **Meaning:**

This is the ability to influence your thoughts, actions in every situation, both good and bad situations. It's also the ability to be one with your word.

#### **Communication:**

Say positive things. Do not say things out of anger either to yourself or to others. Do not make promises or commitments in moments of extreme emotions like anger or happiness.

Do not speak negatively even when things are south, do not overestimate yourself or exaggerate your abilities.

Your words and your actions should be one. They should marry well. Your words and actions should not be strangers.

#### **Creativity:**

While it's great to invent and reinvent. Do it at a reasonable pace. Give yourself reasonable timeliness to work with.

Pace yourself so you are not moving too fast or too slow. Find a rhythm that is real and works. Extend this to others too. Do not create unrealistic goals, targets of timeliness, and do not give goals, targets or timeliness that are unrealistic.

# **Processing Style:**

Your thoughts should be guarded. Your thoughts and words should align. If a thought doesn't esteem you or a person well, do not dwell on it. Affirm yourself strongly and affirm the other person. Remember the battle is to consistently see you and others in the highest positive regards and let your words reflect this too.

# **Strength and Weakness Analysis**

After getting your difference for communication, creativity and processing style, please make the analysis personal, so you can gain an understanding of what it means to you as a person.

To do this, we've grouped the aspects of human life into 3 major parts;

- Relationship with others
- Relationship with self
- Career

#### **Relationship with self:**

How are you within? What goes on in your mind? How do you communicate with yourself? How do you view things? What forms your perspective?

Basically this helps you understand you, so you can love yourself more, then pass this likeness to others, while understanding how to guard your heart.

Here you would understand what your communication, creativity and processing style analysis say about you.

#### **Relationship with others:**

Everything that is external is embedded in your relationship with others because everything that is external, that is outside of yourself will require a certain level of interaction with others.

Understanding how your communication, creativity and processing style affect your external interactions will help reduce conflict. It will help you navigate life in a way that is a blessing to others.

## **Career/Business:**

There's always a stream of income for everyone, it's either a 9 to 5 or a business. Understanding how your communication, creativity and processing style affects your source or sources of income, will help you preserve the income.

It will also get you to assess yourself, identify areas for improvement, and start improving before it's identified at work.

Seems like a lot? Don't worry, we'll take practical examples to help you understand better.

# **Chapter 6**

# Practical Example on Communication (Left Hemisphere)

To answer these questions, we'll be making use of a model called Amaka. Amaka is a 29 year old accountant and wants to rate her brain's connectivity in the aspect of communication.

S/N	Questions	Scale Number
1	My job description requires me to use my left hemisphere daily?	10
2	I do not change my mode of communication or communication style easily	7
3	I am not bold enough to express my thoughts regardless of what the outcome might be? If something is unpleasant, I can state it.	8
4	I struggle to use diverse styles and modes of communication. So I often do not get people excited when communicating.	8
5	I am fixed on one type of communication because I do not have a good blend of different communication models, style and types.	7
6	I have a to-do list and I follow it squarely. You have to be dying to get me to attend to you if you are not on my to-do list.	9
7	I am not quick to adjust my communication style to suit anyone. I struggle to adjust or meet people halfway in regards to their communication style.	7
8	After every verbal communication, I follow up with a text or an email. I also ignore everything I hear till it can be proved.	9
9	My career is in the mathematical or scientific sector. For example (accounting, industrial mathematics, medicine etc).	10
10	I am always looking for something to spice up my communication game, and to keep people engaged.	5
	Total	80

## **Calculations**

To make good use of this information, we would need to calculate this score. We'll need to find the percentage. Here's how to find the percentage.

## Step One

Calculate the total score

$$(10 + 7 + 8 + 8 + 7 + 9 + 7 + 9 + 10 + 5) = 80$$

The total score is 80

# **Step Two**

Count the number of questions and multiply by 10

(Total number of questions) \* (10)

$$10*10 = 100$$

# **Step Three**

Divide step 1 answer by step 2 answer

(Step 1 answer) / (Step 2 answer)

$$80 / 100 = 0.8$$

# **Step Four**

Find the percentage

To find the percentage you multiply your answer in step 3 by 100 to get the percentage value,

$$0.8 * 100 = 80\%$$

# Chapter 7

# Practical Example on Communication (Right Hemisphere)

S/N	Questions	Scale Number
1	I am great with storytelling, creating creative content. People find talking to her interesting?	4
2	I think of the tiniest details and I am able to relay those thoughts to others with ease	4
3	I speak with certainty about my future	6
4	I can compartmentalize different aspects of stories I hear and can communicate fluently without mixing up each story.	4
5	I communicate beyond the words said. I take into cognizance, unspoken words like body languages, etc.	8
6	I hear more than the words people say	5
7	I can tell when people are tired, defeated or lack understanding of what I am saying when communicating	8
8	I can easily decipher when a mood change occurs in an individual or environment	8
9	When communicating my decision or a feedback, I use a fine blend of empathy and logic	4
10	My line of work is in an industry that requires creativity or brainstorming	0
11	I am not entirely logical when communicating, I look for unspoken signs, sees them often and can pick subtle signals	4
12	I give honest feedback and compliments regardless of my bias towards that thing. I may not be a fan but if it's good, I'll tell you it's good!	8
13	I look for diverse means to express (communicate) what is in my mind to anyone.	4

14	I see words as soulful, hence I derive pleasure in crafting words.	4
15	You can figure out my emotions from my speech because I am expressive. If I am happy, sad, pleased, dissatisfied etc. You would be able to tell from my mode of communication.	4
16	I react when triggered by external stimuli.	4
17	When triggered, my responses are more emotional than holistic.	4
18	I am open minded when communicating. I may not like your communication mode but if your end result is great, I'll state it and I'll be willing to adopt it.	7
19	Words cut across my heart deeper than the bearer said, meant or intended.	4
20	I find myself rehearsing before a serious conversation, I imagine every possible question (both good and bad) and I come up with answers for them before the meeting.	8
21	I am able to find a fine balance between intuition and logic when interacting with others	7
	Total	109

## **Calculations**

To make good use of this information, we would need to calculate this score. We'll need to find the percentage. Here's how to find the percentage.

#### **Step One**

Calculate the total score

$$(4+4+6+4+8+5+8+8+4+0+4+8+4+4+4+4+4+7+4+8+7) = 109$$

The total score is 109

## Step Two

Count the number of questions and multiply by 10

(Total number of questions) \* (10)

$$21 * 10 = 210$$

## **Step Three**

Divide step 1 answer by step 2 answer

(Step 1 answer) / (Step 2 answer)

$$109 / 210 = 0.52$$

# **Step Four**

Find the percentage

To find the percentage you multiply your answer in step 3 by 100 to get the percentage value,

$$0.52 * 100 = 52\%$$

# **Chapter 8**

# Practical Example for Processing Style (Left Hemisphere)

S/N	Questions	Scale Number
1	My job description requires me to use my left hemisphere daily?	10
2	I see change as a must and I adjust accordingly. I may not like it, but it has to be done, so I must adjust.	5
3	I am not taking risks because I never want to fail and I cannot stomach failure.	4
4	I think in a linear format, step by step. I think from the problem to the solution. I do not think of the solution, and then consider what problem it might solve.	5
5	When giving me options, just present the necessary ones. I do not fancy having lots of unnecessary options.	5
6	I have a to-do list and I follow it squarely. You have to be dying to get me to attend to you if you are not on my to-do list.	9
7	I give priority to how I see things. It's either left or right. If you see differently, that's you, but I focus and place priority on my view and perspective.	5
8	If I must believe you or understand you, you must bring evidence that eliminates every form of doubt	7
9	My career is in the mathematical or scientific sector. For example (accounting, industrial mathematics, medicine etc).	10
10	I am always looking for something to spice up my communication game, and to keep people engaged.	5
	Total	65

## **Calculations**

To make good use of this information, we would need to calculate this score. We'll need to find the percentage. Here's how to find the percentage.

# Step One

Calculate the total score

$$(10+5+4+5+5+9+5+7+10+5) = 65$$

The total score is 65

## Step Two

Count the number of questions and multiply by 10

(Total number of questions) \* (10)

$$10 * 10 = 100$$

#### **Step Three**

Divide step 1 answer by step 2 answer

(Step 1 answer) / (Step 2 answer)

$$65 / 100 = 0.65$$

# **Step Four**

Find the percentage

To find the percentage you multiply your answer in step 3 by 100 to get the percentage value,

$$0.65 * 100 = 65\%$$

# **Chapter 9**

# Practical Example for Processing Style (Right Hemisphere)

S/N	Questions	Scale Number
1	Instead of starting with a problem and trying to solve it, I start with the desired outcome and work backwards to identify how to get there.	5
2	My judgment of a situation or a matter largely depends on the future implication or effect.	5
3	What role does this issue, idea, suggestion, etc play in the grand scheme of things? This is my default mode of judging the usefulness of a concept.	5
4	I prefer living each day as you cannot spend your time assuming emotionally.	5
5	I plan from top to bottom	5
6	I don't take in information wholly as it is, I take it based on what you are saying and what I think you are saying.	5
7	Intuition plays a huge factor in my thinking style	5
8	I can easily decipher when a mood change occurs in an individual or environment	5
9	My decision making is largely and wholly emotional. I find that I could ignore certain red flags, and ignore certain danger spots and zones. I tend to ignore the need for data too.	
10	My line of work is in an industry that requires creativity or brainstorming	0
11	I look at the information in diverse ways then make my judgment from there.	7
12	The end justifies the means for me. Whatever suggestion you give me, it should have a guaranteed end result.	5

13	I don't take information at face value. I pick whatever information I want from what you say to me, then I customize it to my taste.	5
14	It's just not what you say that matters to me, but how you say it and your choice of words.	5
15	If your approach is harsh and the information isn't pleasant, I interprets it to be mean, feel bad and ignore it	5
16	My judgment of any information is based on what I perceive it to mean.	5
17	I react based on my emotions.	5
18	The end justifies the means to me	5
19	Information I receive gets to me. I feel it deeply. I may not react but she feels it.	5
20	My judgment style is thorough, and critical.	5
21	My decision making is largely emotional.	5
	Total	102

## **Calculations**

To make good use of this information, we would need to calculate this score. We'll need to find the percentage. Here's how to find the percentage.

# Step One

Calculate the total score

The total score is 102

# **Step Two**

Count the number of questions and multiply by 10

(Total number of questions) \* (10)

$$21 * 10 = 210$$

# **Step Three**

Divide step 1 answer by step 2 answer

(Step 1 answer) / (Step 2 answer)

$$102 / 210 = 0.49$$

# **Step Four**

Find the percentage

To find the percentage you multiply your answer in step 3 by 100 to get the percentage value,

$$0.49 * 100 = 49\%$$

# **Chapter 10**

# **Practical Example for Creativity (Left Hemisphere)**

S/N	Questions	Scale Number
1	My job description requires me to use my left hemisphere daily	10
2	I do not look for diverse ways to present, deliver reports or speeches. It would take a lot to get me to do something different.	7
3	I believe everything needs stringent rules and thinking out of the box creates room for confusion and elongates the decision making time.	8
4	I do not consider myself a very creative person	8
5	I live a monotonous life. I am very okay with doing things in the same way	7
6	There's no space in my life for any extra activity	6
7	I am not interested in what is trending. If I didn't plan to get it, do it, or review it, I wouldn't do it.	8
8	I do not consider guesses or opinions that aren't verifiable useful.	9
9	My career is in the mathematical or scientific sector. For example (accounting, industrial mathematics, medicine etc)	10
10	Lots of people do not tell me I am creative	5
	Total	78

# **Calculations**

To make good use of this information, we would need to calculate this score. We'll need to find the percentage. Here's how to find the percentage.

# Step One

Calculate the total score

$$(10+7+8+8+7+6+8+9+10+5) = 78$$

The total score is 78

# **Step Two**

Count the number of questions and multiply by 10

(Total number of questions) \* (10)

# **Step Three**

Divide step 1 answer by step 2 answer

(Step 1 answer) / (Step 2 answer)

# **Step Four**

Find the percentage

To find the percentage you multiply your answer in step 3 by 100 to get the percentage value,

$$0.78 * 100 = 78\%$$

# **Chapter 11**

# **Practical Example for Creativity (Right Hemisphere)**

S/N	Questions	Scale Number
1	I am creative	4
2	I consistently have images in my mind that I need to give life to or want to give birth to.	4
3	I have envisioned my future plans / goals	6
4	I love imagery and I plan better with visual graphics	4
5	I love seeing the end picture as that's what excites me to get into the work to birth the image in my heads	4
6	I am able to picture adjustments that could fit into a process without spoiling the big picture	4
7	I am quick to get inspiration from my environment. I see a problem and immediately my mind fling into creating an image that has the solution to the problem.	4
8	I am able to pick up a mood change in individuals or environments to know when my ideas, or productions are accepted, valued, no longer valued, becoming stale, extinct and getting that as a trigger to reinvent myself, my ideas or my production.	4
9	Am I able to identify fraudulent people, who claim they understand and can bring ideas to life but at the end of the day, they can't	6
10	My line of work is in the an industry that requires creativity or brainstorming	0
11	Originality improves the worth of an item, service or act to mer. Knowing the why behind a certain invention or innovation increases the value to me.	4
12	I do not judge the end of a creative process based on its importance in my life.	8
13	I look for ways to pump up my motivation towards the actualization of her goal because	4

	self motivation doesn't do the trick for me.	
14	I see the beauty in every genre of music and appreciate the uniqueness of each genre.	
15	I do not pursue my novel idea based on profitability or to fulfill a succinct need, passion is a major determinant for me. I place passion before profitability	
16	I likes it when processes are seen through till the end	8
17	If a change makes me sad, my next line of action is to create something so others won't have to go through that discomfort. If I experience a change that makes me happy, my next line of action is to replicate it so others can experience it.	3
18	I value beauty. I enter a place and smile if it looks good. I love looking good and I love to make things look appealing.	8
19	External factors spark up ideas and solutions in my head. I am externally motivated	3
20	I perform SWOT analysis to know every possible loophole when creating a strategy	9
21	I use a fair balance of logic and intuition in the achievement of my goals.	8
	Total	106

## **Calculations**

To make good use of this information, we would need to calculate this score. We'll need to find the percentage. Here's how to find the percentage.

# Step One

Calculate the total score

$$(4+4+6+4+4+4+4+4+6+0+4+8+4+8+3+8+3+8+3+9+8) = 106$$

The total score is 106

# Step Two

Count the number of questions and multiply by 10

(Total number of questions) \* (10)

# **Step Three**

Divide step 1 answer by step 2 answer

(Step 1 answer) / (Step 2 answer)

$$109 / 210 = 0.50$$

# **Step Four**

Find the percentage

To find the percentage you multiply your answer in step 3 by 100 to get the percentage value,

(Step 3 answer) \* (100)

$$0.50 * 100 = 50\%$$

# Chapter 12

# **Amaka's Personal Evaluation Analysis**

	LH (%)	RH (%)	Difference (%)	
Communication	80	52	28	Average
<b>Processing Style</b>	65	49	16	Average
Creativity	78	50	28	Average

# What does this mean for Amaka?

# **Communication**

Amaka's difference in communication highlights that when it comes to exchanging information through speaking, writing, or receiving information either oral, written or visual, she tilts towards being intrahemispherical with major dominance in her left hemisphere.

This means that for the most part, logic guides Amaka's communication style or choice. She speaks based on facts. It could also highlight that she is great at receiving feedback regardless of the form it may come in.

# Advantages and Disadvantages of Amaka's Communication Analysis Report

	Advantages	Disadvantages
Relationship with others	She sticks with facts	She might struggle with networking because she might consider lengthy conversations stressful or not necessary.
		She is at the risk of being considered insensitive because picking up unspoken works, salient signals communicated through body language might be an uphill task for her.
		To maintain relationships, one would need to be diplomatic. Based on her analysis, diplomacy may not be her strong point in expressing her thoughts, so she might struggle with maintaining friendships or

		relationships with relevant stakeholders in her career, business or other aspects of her life.
Relationship with self	She is not easily blackmailed emotionally with words.	She might get duped a lot because she takes words at face value.
	Flattery may not really get to her.  With Amaka you will have to be direct. In the same vein, subtle jabs aren't the best way to get her to succumb. If you have feedback for her, being direct would be better.	She might struggle with being in touch with her emotions because sensitivity isn't her strong point.  This means it could take a while for her to know she is getting cranky because of fatigue etc.
	Standing up for herself might come easy because she is very factual, so she could refute you with data.	
Career / Business	She sticks with facts, and data so she would excel at work because her communication style is relevant for her career path. Accounting requires data.	She may not be a great compere or master of ceremony, as she might lack basic skills to keep her audience engaged.
	Flattery doesn't get to her, so do not try to get your way out of trouble with her through flattery. Just bring your data and own up to your mistake.	She might get deceived a lot, as she takes words at face value.
	It would take a lot to bully her into silence in a meeting because one thing Amaka will do is to speak up and come with her facts.	

# **Processing Style:**

From the analysis report, we can assume that she has the tendency to tilt more towards being logical in her processing, analyzing and judging of situations, information, occurrences, etc. However she is not entirely out of touch with her intuition and emotions when thinking, but logic holds a higher space for her.

When it comes to judging situations, information, experience, occurrences etc, she is likely not to be on the extreme end of logic. That is, Amaka doesn't ignore every other factor and focuses on logic ONLY.

# Advantages and Disadvantages of Amaka's Processing Style Analysis

	Advantages	Disadvantages
Relationship with others	She sticks with facts, so you can trust her to be honest in her analyses of situations.  The end result of anything matters more to her. What would guide her thought and final verdict on a matter would most likely be the effect of the end result.  When analyzing situations, her preference would be to stick with data, however she could be emotional, if she sees the need to be.	She could struggle with understanding people's pain or non logical response, and thought patterns.  If she's a leader, sometimes her judgment or analysis of situations could be considered unfair.
Relationship with self	You might need to do a lot more work to play on her intelligence  She sticks with facts, so you can trust her to be honest with herself.	She may struggle with giving herself grace, as her analyses of situations might not take into cognizance her emotions.

	She is not easily abused emotionally  Flattery may not get to her, nice honest compliments will do the trick.	She could struggle with understanding when she is in pain.  If the pain isn't something that she can identify without having to think deeply and consistently.
Career / Business	You can trust her with leadership roles as she has the tendency to be stern.  She sticks with facts, which is great for her career path	She may struggle to thrive in certain occupations that require a lot of empathy and patience consistently, Eg, psychology, customer service or support etc.
	She is not easily abused emotionally or cajoled so you can trust her report.	She sticks with facts, and data so a lot of her work will be correct and it's useful for her niche, however she could be emotional, if she sees the need to be and this could lead to a conflict of interest or breach of duty.

# **Creativity**

Based on Amaka's creativity analysis report, it's safe to say that Amaka's default method of implementation, going about life, approaching situations, implementing tasks and creating strategies is tilting toward being logical.

# Advantages and Disadvantages of Amaka's Creativity Analysis

	Advantages	Disadvantages
Relationship with others	She doesn't let her sense of style cloud her judgment of the end result of a thing. She may not be a fan of your process but if the end result brings about a job well done, she will say it.	It would take a lot to get into her space.  Convincing her to try new things might be an uphill task.
	She may not like DIY, so outsourcing things might be her default mode, however she sure knows how to give a compliment for a job well done. With Amaka, be sure to get affirmed for a job well done.	
	She is not insecure of others' strength, So Amaka is that person who will not try to reduce or minimize your efforts if it produces great results. She can acknowledge your strength, because your strength would most likely not scare her.	
Relationship with self	She loves looking good and hates shabby jobs.	DIY might not be for her.

	She enjoys her space, she loves her own company, so she wouldn't be at the mercy of others.	She may struggle with entrepreneurship
	She is not wasteful.	She is not adventurous
	She is honest about her strength and ability.	
Career / Business	She's an accountant and her creativity analysis works fine for her job role.	She may not be the staff or business person who can wear many hats.  Every business or career needs to be
	She would be prudent	open to some level of risk to thrive, however Amaka would most likely avoid risk.

# **Conclusion**

#### Why is the article important?

There is lots of research that identifies the differences in brain connectivity and communication between a man and a woman (Ingalhalikar et al 2014).

However, many times when these researches are quoted, we always fail to mention that the differences aren't applicable to every individual. I acknowledge that these differences sometimes occur, I'm also aware that lots of research highlights this but here is one important fact. The fact that these things are subject to several factors of change (Zatorre et al in 2012).

Quite frankly, the omission of the singular fact that these traits can be changed, worked on and improved has led to slogans like "that's how women are", or "that's how men are". Statements like these could be one of the reasons why gender war occurs because we are raising men and women who now glory in their weaknesses as against taking up the challenge to change.

#### For example;

You're not a gossip because you are a woman. You're a gossip because you've not learned to regulate your emotions. You've not learned to have conversations with yourself. You've not learned the art of integrity.

You do not lack empathy because you are a man. You've just not learned emotional intelligence. You've not learned the art of being in tune with your emotions and environment.

We are not excluding the fact that some brain connectivity differences exist, but can we stop focusing on the differences alone? Let's get to teaching how to balance out the differences.

Can we move to discovering the mode of brain communication, highlighting the weaknesses of our strength and strength of weaknesses based on the mode of brain communication? Then, we begin to teach practical skills to balance things out.

Gender wars keep springing up because we are yet to identify and recognize all of these. When we do, there will be a reform in the thinking of both parties!!!

If we are going to achieve gender equality, education is going to be key! Because it's neither this gender better than that gender. It's more of, do I understand my strengths and weaknesses as a result of my environment or society and how can it be worked on?

Do I really know who I am at this moment? Can I identify my areas of strength and weaknesses? What activities can I engage in to turn the possible weaknesses to strengths?

The fight for gender equality should begin with these questions!

Hence this article and the formulation of the Voice Behavioural Analysis. The goal is to educate the people on how to find a balance and make up for the "weaknesses or shortcomings" that might be present due to the type of brain connectivity dominant in you and show possible skills that heightens and increases dominance of both brain hemispheres and how to activate the side of the brain you intend to use in that moment.

I truly do envision a world where emotional regulations are not gender based! That would be the ticket to a healed world . Call me crazy but I believe it's doable! I would refuse labels and rise up to equip humans in a way that fosters love, understanding, and empathy .

It's time to move from finding explanations to support lapses that can be changed, to moving to deliberately educating ourselves on ways we can develop ourselves to be better!

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